

Hector

Auto Mechanic/Student

ABOUT

Age: 29
Income: \$39,000
Status: Single
Location: Edgemont

Hector is an Airforce vet who is going to Riverside Univeristy part time for a Mechanical Engineering degree. He works 25-40 hours a week as an auto mechanic a skill, he was trained for in the Airforce. He would like to work in a high tech firm. He currently is living with 2 roomates but wants a place of his own.

NEEDS

- Easy access to Univeristy
- Affordable housing
- Excellent internet connectivity
- Quiet area for study and rest
- Secure place for his tools

FRUSTRATIONS

- His roomates often have guests and they party a lot
- Very little free time
- Rides his bike every where, and some routes are not bike friendly
- Eats out a lot. Would like heathy food choices within bike riding distance

PERSONALITY

Extrovert	●	Introvert
Sensing	●	Intuition
Thinking	●	Feeling
Judging	●	Perceiving

TECHNOLOGY

Internet	● ● ● ● ● ● ● ● ● ●
Software	● ● ● ● ● ● ● ● ● ●
Mobile Apps	● ● ● ● ● ● ● ● ● ●
Social Media	● ● ● ● ● ● ● ● ● ●

